



Artwork Specifications

03/2009

1 Supported Transfer Methods

- CD ROM – DVD ROM (PC or MAC)
- DVD ROM (PC or MAC)
- All USB, Flash Devices and Memory Cards
- 3.5" Floppy Disks (PC ONLY)
- Email Transfer – sales@hi-vis.com.au or bradw@hi-vis.com.au (Limited to 10 MB)

2 File Formats & Details

Files created on Apple Macintosh or PC are acceptable, using one or more of the following high-end design packages. Files submitted can be either PC or MAC format.

In order of preference

- Adobe Acrobat - .pdf (multi page files encouraged)
- Adobe Illustrator CS3 – .ai, .eps
- Adobe PhotoShop CS3 - .psd, .tif, .jpg, .bmp
- Adobe In Design CS3 - .indd
- Corel Draw X4 - .cdr, .cmx
- Quark 6.1 - qxd (mac only)

- Please ensure that all files with colour at edges include bleed of at least 3mm or 1% of total width.

3 The Breakdown for Digital Files

- Supply all files in CMYK format
- Save bitmap files or files with both bitmap & vector at 50% of finished size & 300dpi (signs greater than 2000mm x2000mm save at 25%)
- All typefaces need to be converted to curves or outlines or supply True Type Fonts.
- To ensure colour accuracy please make sure the same colour profile is used on all files and supply PMS equivalent of colours.
- Please supply a high-resolution colour proof so we can ascertain colour accuracy.

4 Still Got Questions?

- Need more information regarding the setup of files? Please contact our Commercial Graphics Manager or Design Department.

Free call
1 300 857 500

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